

GSB Facebook Competition Design Details (Text Content & Dimensions)

Competition Name: Show Us Your Tech Fails

Competition Content

Ever been embarrassed using your ancient laptop in a meeting or whipping out your brick-like cell phone on the street?

GSB is teaming up with TechSolutions, Toshiba and M2 Telecommunications to bring you this awesome competition.

Show us your most tragic, ancient or funniest piece of technology to go in the draw to win!

How to Enter

Method 1 : Vote for the most tragic technology

Entries can be photos of old, ancient, broken and DIY attempts. Up to you!

Method 2 : Tell us the back story

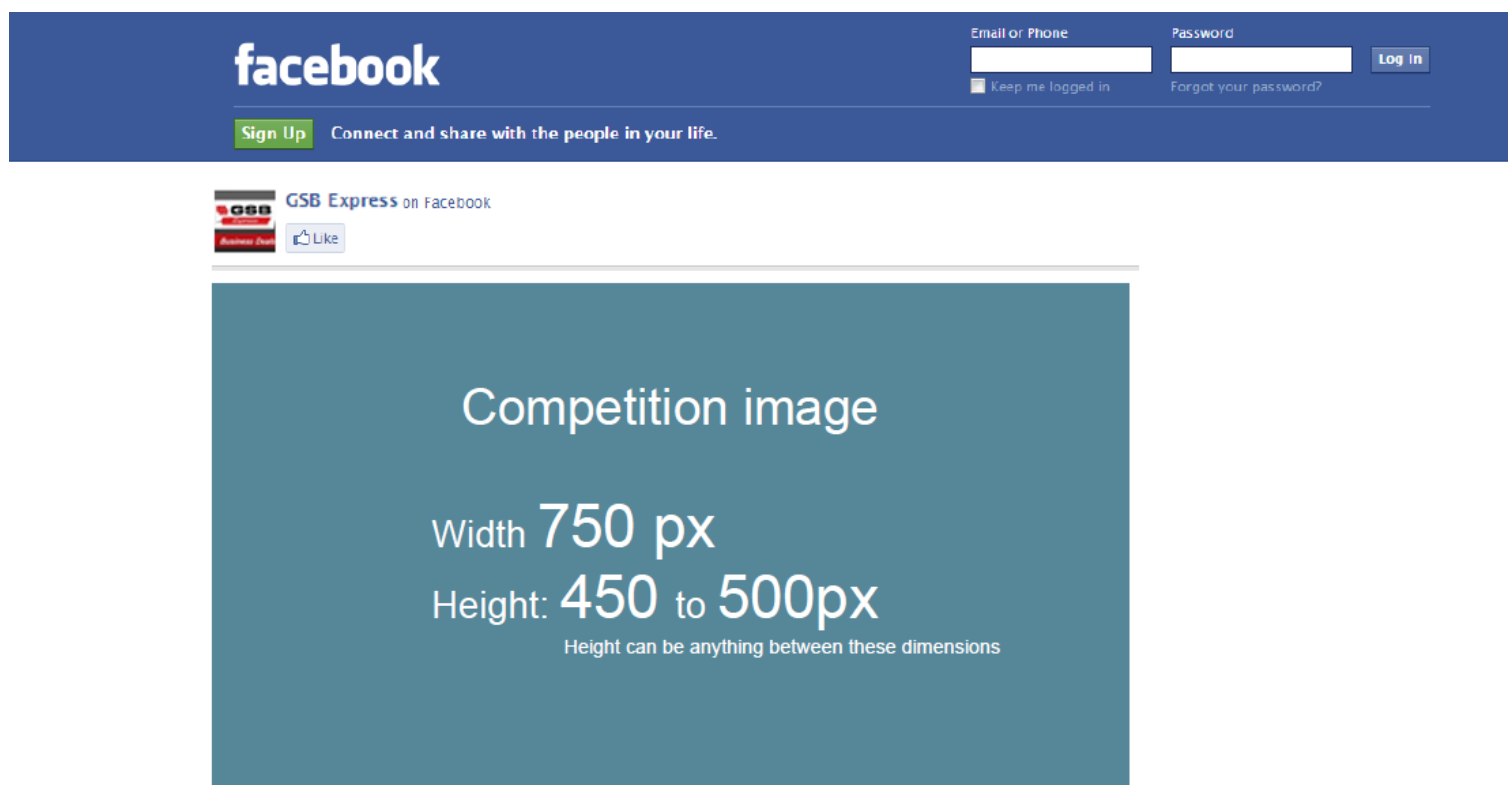
Choose your favourite entry, even if it's not yours, and tell us why it's the biggest fail - best comment wins!

Prizes

- 1x Smartphone from M2 telecommunications worth \$900
Winner determined by the highest number of votes for their photo
- 1x Toshiba 13" Ultrabook Laptop worth \$2685 incl GST
Winner determined by the best Back-Story.

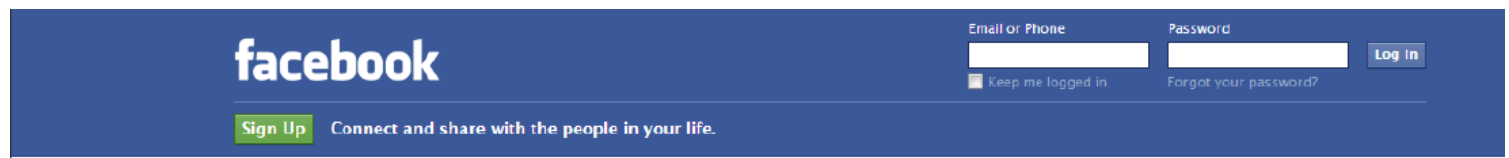
TechSolutions will help with the set-up and installation of your laptop, saving you time and unwanted hassles!

Dimensions (Competition image)



Hierarchy of information (Competition image)

Note: The wire diagram below is only to demonstrate the hierarchy of information that needs to be conveyed so don't feel restricted to stick to this layout



facebook

Email or Phone Password Log In

Keep me logged in Forgot your password?

Sign Up Connect and share with the people in your life.

Like

Note: This wire diagram is only to demonstrate the hierarchy of information that needs to be conveyed so don't feel restricted to stick to this layout

Name of competition

Competition introduction text

How to Enter

Prizes

Sponsor Logos


GSB Logo

View entries

Submit an entry

Use the form below to submit a photo.

Picture:


 From Facebook

- OR -

Choose File

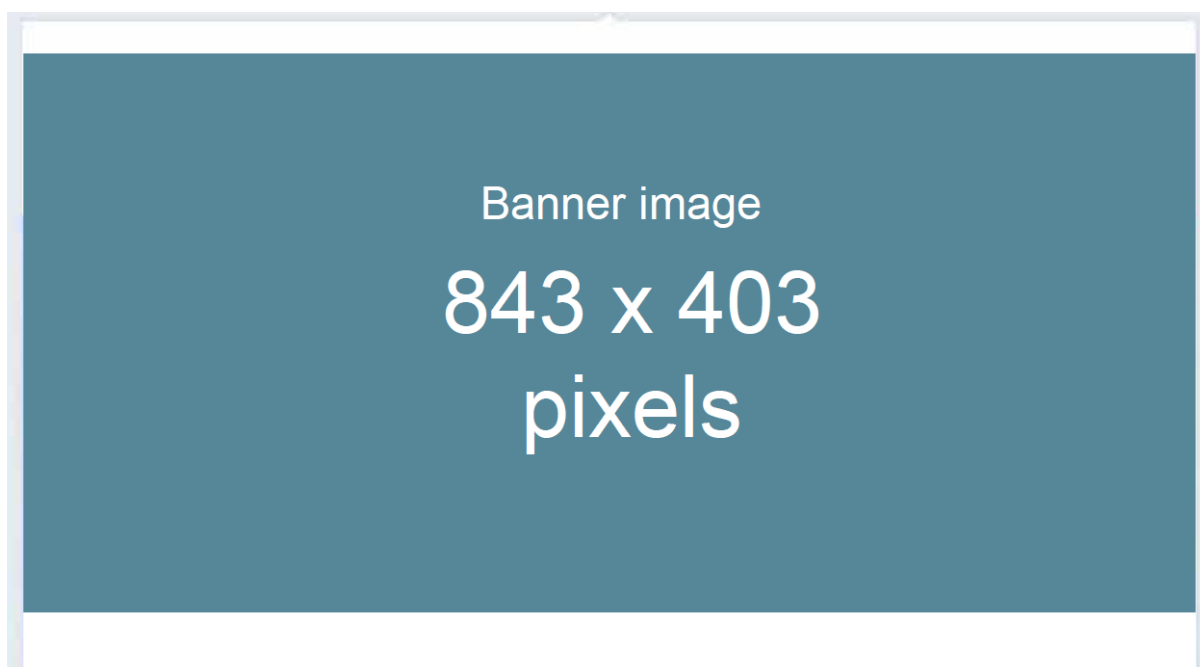
No file chosen

Or, just snap a photo with your phone and:

 **Twitter**
Tweet a photo and tag it

Dimensions (Banner image)

Fixed width of 843px But the height can vary (no more than 403px)



Hierarchy of information (Banner image)

Name of competition

Enter now